

# Dementia Friendly Business and Organization Training

Now available through the Aging and Disability Resource Center of Northwest WI!

This training is provided for free to any business or community organization that serves the public and wants to be equipped with the tools to provide good customer service to individuals with dementia and their caregivers. The training is about 30-45 minutes in length—date, time, and location of the training is determined by YOUR business or organization.

Call the ADRC of NW WI at 877-485-2372 to schedule a training today!



## Why Become Dementia Friendly?

- 70-90% of people with dementia live in the community
- 16.1 million people care for someone with dementia and many are of these individuals are still working
- **Care partners will choose businesses that are easy to navigate and that have helpful, aware staff.**

To become a Dementia Friendly Business/Organization:

- Ensure at least 50% of your frontline/customer service staff attend the training.
- Include a 20 minute online overview (provided by the ADRC) as part of new employee orientation OR host regular dementia friendly trainings for new employees.



We all need to be dementia friendly!

